

## Corporate Ink Expands Security Practice with 3 New Clients; Tapping International Reach, Online and SMB Expertise

**NEWTON, Mass. (May 28, 2007)** — [Corporate Ink](#), the award-winning Boston technology PR firm, today announced three new clients for its core security practice:

CertiPath TSCP, TriCipher and TriGeo are addressing the key challenges facing businesses in an increasingly on-line world: ensuring secure collaboration, protecting customers' identities and thwarting potential network threats.

- [CertiPath TSCP](#) is the world's only international consortium of aerospace and defense companies, and the government agencies they serve. Its mandate: to drive adoption for secure collaboration across the entire industry.
- [TriCipher, Inc.](#) leads the market for online authentication for B2B and B2C companies, protecting them against fraud and identity theft.
- [TriGeo Network Security](#) is shaping how mid-tier companies protect their networks – with insight on potential threats and the intelligence to take immediate action.

Two of the three companies replaced existing PR firms.

“Corporate Ink has the industry expertise and relationships to help us create a vibrant new market,” said Kim Wellman, TriGeo's director of marketing. “Its commitment to measurable results is simply outstanding.”

Corporate Ink will provide media and analyst relations and industry visibility programs for all three companies, as well as market strategy analysis and competitive positioning.

Corporate Ink helps technology companies create new markets and build awareness that drives business growth. The company is known for its strategic guidance and expertise in security, health care, global IT services and the supply chain.

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