

## Corporate Ink Named a “Best Boutique PR Agency to Work For” – Opens Office in Research Triangle Park –

**NEWTON, Mass. (May 7, 2007)** — [Corporate Ink](#), the boutique tech PR firm, has been named a “Best Boutique Agency to Work For” by *The Holmes Report*, a leading industry publication.

Corporate Ink creates new markets for innovative technology companies. It has built a national reputation for its commitment to measurable results, and its expertise in security, supply chain, healthcare and mobile computing.

“A strong team is the key to successful client relationships and competitive advantage,” said Susan Bassett, director of Corporate Ink, who leads the company’s training initiatives. “We make training – and exposure to new opportunities for growth – part of our everyday environment. As a result, we’ve created a place that keeps our team interested, challenged and here. And that benefits our clients.”

The award comes on the heels of an extremely successful Q1, with several new international clients in core markets and expansion with its second remote location, in Research Triangle Park, N.C. A third office is located outside of Providence, R.I.

More than 125 agencies submitted for the “Best Agency to Work For” ranking. Corporate Ink’s Top-10 win was based on several criteria, including employees’ responses to a confidential online survey that addressed workplace culture, management, compensation and client service.

As a member of [Worldcom](#) Public Relations Group, Corporate Ink provides deep access to more than 85 markets in EMEA, Asia and the Americas through partnerships with firms who share the same commitment to excellence in all facets of the PR business.

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