

Exostar Taps Corporate Ink as Agency of Record Draws on Security and Supply Chain Expertise

NEWTON, Mass. (May 22, 2006) — [Exostar, LLC](#), the Aerospace and Defense industry's secure collaborative business network, has tapped [Corporate Ink](#) to highlight how it is transforming the Aerospace and Defense and related industries with secure networked solutions that link clients, contractors and more than 23,000 key suppliers.

Exostar is an independent company initially founded to support the complex supply chain needs for five of the biggest names in the global A&D market: The Boeing Company, BAE Systems, Raytheon, Rolls-Royce, and Lockheed Martin. Today, Exostar serves seven of the top 10 global A&D manufactures with solutions in supply chain, collaboration and security.

"We selected Corporate Ink because of its deep industry knowledge, and commitment to measurable results that drive business," said Bill Angeloni, president and CEO of Exostar. "In fast-moving markets, there's no time to waste. This team knows our markets better than any agency we've seen."

The win expands Corporate Ink's portfolio of leaders in security, supply chain and federal markets, including [Guardium](#), [Procuri](#), [SoBran](#) and [StrikeForce Technologies](#).

"Exostar brings a start-up's innovation and passion to an established industry – with the backing of its most formidable players," said Amy Berman, president of Corporate Ink. "With the new offerings Exostar will unveil this year, we'll fundamentally change how this market does business."

[Corporate Ink](#) helps companies to create new industries and build awareness that drives business growth. The company is known for its strategic guidance and expertise in technology, media relations and analyst relations.

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